

PRIVACY POLICY

What type of information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;

- To provide our Users with ongoing customer assistance and technical support;

- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

- To comply with any applicable laws and regulations.

How do we store, use, share and disclose our site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through

Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

How do we communicate with our site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How can our site visitors withdraw their consent?

If you don't want us to process your data anymore, please contact us at pasches-islandsoul@gmail.com or send us mail to: 307 James Brown Boulevard, Augusta, GA 30901.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and our contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at pasches-islandsoul@gmail.com or send us mail to: 307 James Brown Boulevard, Augusta, GA 30901.

Privacy Notice

Our Privacy Notice (the “Notice”) describes the information we collect from and about you during your visit to our online interfaces, (including websites, mobile applications, social media or other digital channels), or via your in-restaurant interactions, and through your interaction with in-restaurant devices owned or controlled by us (collectively, the “Sites”). It also describes how we use information about you, and with whom we share it. This Notice applies only to those Pasches Island Soul interfaces that link directly to this Notice.

The terms “we,” “our,” and “us” in this Notice refer to Pasches Island Soul and its family of companies. It's important to know that our websites may contain links to third party sites not controlled by Pasches Island Soul or covered by this Notice. We recommend that you check the privacy statements of other sites you visit before providing any personal information.

Personal Information We Collect

We collect Personal Information (“PI”) about you from the information you provide to us when you visit our Site. The information we collect will depend on the Site you visit. This information includes:

- Name;
- Address;
- Phone numbers (including mobile);
- Email address;
- Date of birth;
- Payment information such as payment card details, financial account information and billing address;
- Names, postal addresses, e-mail addresses and telephone numbers of others to whom you ask us to send information;
- Username and password to access Pasches Island Soul products and services online;
- Online order and reservation history;
- Internet Protocol (IP) Address and/or domain;
- Geo-location of your computer or mobile device;
- Mobile carrier and/or Internet Service Provider;
- Other personal information you may provide to us.

We use personal information collected online for various functions, which may include:

- Create and manage your account;
- Offer and provide products and services to you;
- Process and collect payments for goods and services;
- Communicate about, and administer your participation in, special events, programs, rewards, surveys, contests, sweepstakes, and other offers or promotions;
- Send information to others if you ask us to do so;

- Respond to and communicate with you about your requests, concerns, questions and comments;
- Operate, evaluate and improve our business
- Perform data analyses
- Protect against, identify and prevent fraud and other criminal activity, claims and other liabilities; and

Comply with and enforce applicable legal requirements, relevant industry standards and our policies. For example, we may use the information you provide when you complete an online order, transaction, or reservation. When you sign up with our e-club, or rewards and provide us with your contact information, we may also use that information to contact you with news and special offers.

To the extent permitted by applicable law and with your consent where required, we also use information collected through automated means for purposes such as (i) customizing our users' visits to our Site, (ii) delivering content (including advertising) tailored to our users' interests and the manner in which our users browse our Site, and (iii) managing our Site and other aspects of our business. To the extent permitted by applicable law, we also may use this information to provide you with ads about our products when you browse this and other websites.

How Personal Information Is Shared

Unless you ask or authorize us to do so, or as otherwise stated in this Privacy Policy, we do not trade, rent, sell, or share your Personal Information collected from this website or through your use of the Services with non-affiliated third parties. We may share the personal information we collect about you with third parties, such as companies performing services on our behalf to provide the products or services you have requested, to process transactions, complete reservations, enter contests and sweepstakes, engage with you on social platforms, market to you, track rewards, conduct surveys, or facilitate requests to send you communications.

Third Parties

In order to serve you, we share your Personal Information with service providers or third parties that perform functions on our behalf.

We may share your personal information with vendors or third parties who provide services to us, such as fulfilling orders, facilitating reservations, providing data processing and other information technology services, managing promotions, managing any rewards programs, surveys, contests, prize draws and sweepstakes, carrying out research and analysis, and personalizing individual Pasches Island Soul customer experiences. We do not allow these vendors to use this information or to share it for any purpose other than as allowed by law or to provide services on our behalf or on an aggregated basis for statistical, benchmarking, or other analytical services.

As permitted by law, we also share information collected about you with companies with whom we have formal agreements to conduct analysis, engage in customer research, benchmarking, and to improve our products or services.

We may, for strategic or other business reasons, decide to sell or transfer all or part of our business. As part of that sale or transfer, we may pass information we have collected and stored, including personal information, to anyone involved in the sale or transfer.

Compliance With Laws

We may disclose your Personal Information and other information to third parties, including governmental authorities, to comply with any applicable law, regulation, legal process, or enforceable governmental request, or if we believe in good faith that such disclosure is necessary to protect against harm to the rights, property or safety of Darden, our customers, or the public as required or permitted by law (especially in emergency situations).

Information collected via Cookies

We use a variety of technologies, including cookies, to collect information about your online/mobile activity when you visit our Site(s). Cookies are small text files that a website server stores on your computer or device. They're typically used to remember your account login preferences, monitor website traffic, provide customer support like live chat and help us better customize our site for your individual preferences.

We may also use Flash® objects (sometimes called "Local Shared Objects") as part of our online authentication to help us recognize your computer when you come back to our site. We do not use Flash objects for any online behavioral advertising purpose.

You can disable cookies by making the appropriate selection from your browser options to inform you when cookies are set or to prevent cookies from being set. However, if you choose to disable or delete cookies, you may limit the functionality we can provide when you visit our site.

Online Behavioral Advertising (OBA) on Third Party Sites

There are three ways we use OBA on third party websites and mobile apps that are not affiliated with Darden.

Interest-Based Advertising

The third parties we contract with may use cookies or other technologies to gather interest-based information to customize the ads you see. This information may be combined and linked with data from other sources. Neither the third parties nor Pasches Island Soul collects any personally information (PI) through these cookies. We may also use aggregate data to display ads or content that may interest you.

Pasches Island Soul has adopted the use of the AdChoices Icon (also known as the Advertising Option Icon) on our interest-based advertising (excluding ads appearing on platforms that do not accept the icon). You can learn more about AdChoices by visiting <https://www.aboutads.info/choices/>

to learn more and control whether or not you receive this type of advertising from participating companies.

Device-Based Advertising

We may also use device information, particularly in mobile advertising, to help deliver our ads and measure ad campaign effectiveness. Pasches Island Soul and the companies we work with may collect some certain information when you visit one of our sites or see our ads. Compiling and comparing this information creates a unique ID for individual devices and can be "matched" to the same information on other sites or mobile applications. Some companies we work with are also able to associate related devices into households based on common characteristics, such as IP addresses.

Device Usage Research

We may participate in the Adobe Marketing Cloud Device Co-op. This helps us understand how you use our website and apps across your devices so that we can better tailor promotions to you. [Learn more about how Adobe's program works and manage your preferences.](#)

"Do Not Track" Signals

We do not respond to Web browser "Do Not Track" signals at this time. To prevent us or third parties from tracking, you can access your browser settings and disable or delete your cookies.

Changing or Updating Your Personal Information

If you have questions about personal information you provided on a Site, contact pasches.islandsoul@gmail.com

Personal Information About Children

We do not knowingly collect or maintain personal information about children under the age of 13 unless the personal information is provided by a parent, legal guardian or authorized adult. Our websites are not intended for children under 13. Visit the Federal Trade Commission website for more information on the Children's Online Privacy Protection Act (COPPA). Pasches Island Soul does not sell the personal information of minors under 16 years of age.

Notice to Georgia Residents

ACCESS TO SPECIFIC INFORMATION AND DATA PORTABILITY RIGHTS

You have the right, subject to certain exceptions defined in the California Consumer Protection Act “CCPA” and other applicable laws and regulations, to request that companies disclose certain information to you about their collection and use of your personal information over the past 12 months. This right of access includes information about:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting that personal information.
- The categories of third parties with whom we share that personal information.
- The categories of personal information that each recipient received.
- The specific pieces of personal information we collected about you.

DELETION REQUEST RIGHTS

You have the right, subject to certain exceptions defined in the CCPA and other applicable laws and regulations, to request that a company delete any of your personal information that it has collected from you and retained, subject to certain exceptions.

EXERCISING ACCESS, DATA PORTABILITY, AND DELETION RIGHTS

To exercise the access, data portability, and deletion rights described above, please submit a verifiable consumer request to us by either:

- Submitting your request [here](#)
- Calling 706-812-6062

The verifiable consumer request must:

- Provide sufficient information that allows us to verify, to a reasonably high degree of certainty, that you are the person about whom we collected personal information. This may include requesting that you provide us with at least two or more pieces of personal information to match against personal information about you that we may or may not maintain and which we have determined to be reliable for the purpose of verification.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the

requestor's identity or authority to make the request. You may only make a verifiable consumer request for access or data portability twice within a 12-month period.

DO NOT SELL RIGHTS

You have the right, subject to certain exceptions defined in the CCPA and other applicable laws and regulations, to request that companies stop selling your personal information and refrain from doing so in the future. You may exercise this right by:

- Calling 706-550-0189

Pasches Island Soul may deny a Do Not Sell Request if it has a good-faith, reasonable, and documented belief that the Request is fraudulent.

NON-DISCRIMINATION

You have the right not to receive discriminatory treatment for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you services.
- Charge you different prices or rates for services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of services.
- Suggest that you may receive a different price or rate for services or a different level or quality of services.

However, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt in consent, which you may revoke at any time.

Public Forums Available On Our Sites And Social Media

Public forums are available on our Sites, and they may include text, photographs and videos or other file formats that are accessible to the general public. Unless we tell you otherwise, any information you disclose in these areas may become public information.

We also provide experiences through social media sites such as Facebook, Twitter, LinkedIn, YouTube and other similar social sharing sites. Any and all information you share on these Social Media sites may be subject to re-sharing and is visible to any visitor to these sites. Refer to each social media site for their Terms of Use and Privacy Policies.

Changes to this Notice

This Notice is effective October 5, 2020. We reserve the right to modify this Notice at any time for any reason at our discretion. Any change to this Notice will be posted on our Sites and your continued use of such Site shall be deemed your acceptance of any modified terms.